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## **WANT WANT CHINA HOLDINGS LIMITED**

**中國旺旺控股有限公司**

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock code: 0151)**

### **CLARIFICATION ANNOUNCEMENT**

Following various reports in the media regarding the 520g senbei products manufactured at a manufacturing plant operated by Weifang Rimalt Foods Ltd (the **Weifang Plant**) not reaching the required standard for escherichia coli, commonly known as the E-coli bacteria, the Company would like to make the following clarification announcement.

In April 2010, the General Administration of Quality Supervision, Inspection and Quarantine of the People's Republic of China (國家質量監督檢驗檢疫總局) conducted quality inspection tests on a random basis on 13 of the Company's manufacturing plants in the PRC, the report of which was released on 2 August 2010. The result of the inspection was that all of the manufacturing plants except for the Weifang Plant met the required standards. The Weifang Plant did not meet the required standard for the E-coli bacteria on the 520g senbei products manufactured on 18 April 2010. The Weifang Plant, however, did meet all the required standards in respect of other products.

On 17 May 2010, in a separate quality inspection test conducted by the Shandong Bureau of Quality and Technical Supervision (山東省質量技術監督局) on the same product, the senbei products manufactured at the Weifang Plant did meet all the required standards.

The Company is committed to delivering high quality and safe products to consumers. The Company will seriously study the incident and will monitor closely the development.

By order of the Board  
**Want Want China Holdings Limited**  
TSAI Eng-Meng  
Chairman

Hong Kong, 5 August 2010

*As at the date of this announcement, the executive directors are Mr. TSAI Eng-Meng, Mr. LIAO Ching-Tsun, Mr. CHU Chi-Wen, Mr. TSAI Wang-Chia and Mr. CHAN Yu-Feng; the non-executive directors are Mr. TSAI Shao-Chung, Mr. MAKI Haruo and Mr. CHENG Wen-Hsien; and the independent non-executive directors are Mr. TOH David Ka Hock, Dr. PEI Kerwei, Mr. CHIEN Wen-Guey and Mr. LEE Kwang-Chou.*