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WANT WANT CHINA HOLDINGS LIMITED

中國旺旺控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 0151)

DATE OF BOARD MEETING

The board of directors (the “**Board**”) of Want Want China Holdings Limited (the “**Company**”) hereby announces that a meeting of the Board of the Company will be held on Tuesday, 24 August 2010 for the purpose of, inter alia, considering and approving the interim results of the Company and its subsidiaries for the six months ended 30 June 2010 and considering the payment of an interim dividend (if any).

By order of the Board
Want Want China Holdings Limited
LAI Hong Yee
Company Secretary

Hong Kong, 23 July 2010

As at the date of this announcement, the executive directors are Mr. TSAI Eng-Meng, Mr. LIAO Ching-Tsun, Mr. CHU Chi-Wen, Mr. TSAI Wang-Chia and Mr. CHAN Yu-Feng; the non-executive directors are Mr. TSAI Shao-Chung, Mr. MAKI Haruo and Mr. CHENG Wen-Hsien; and the independent non-executive directors are Mr. TOH David Ka Hock, Dr. PEI Kerwei, Mr. CHIEN Wen-Guey and Mr. LEE Kwang-Chou.